

Written by George Browning  
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International superstar, **Katy Perry**, will kick off the North American leg of her highly anticipated **PRISMATIC WORLD TOUR** on June 22<sup>nd</sup> in Raleigh, North Carolina. The 46-city tour is presented by Goldenvoice, a division of AEG Live, and will visit KFC Yum! Center in Louisville, KY on Saturday, August 16. She will be touring in support of *PRISM*, which debuted at number one on The Billboard 200 and remains in the Top Ten three months after release. The platinum album has given Katy her biggest ever single with "Roar", while "Dark Horse" just became her lucky 13th Top Ten hit on The Billboard Hot 100.

**Tickets and VIP Experiences for the Louisville, KY show will go on sale on Monday, January 27 at 10 am EST at the KFC Yum! Center box office, Ticketmaster.com, KatyPerry.com or by phone at 1-800-745-3000.**

"THE PRISMATIC WORLD TOUR is coming to light up some of my favorite North American cities this summer, as well as some new cities that you introduced me to through your video requests" said Katy. "This colorful show will bring you all the songs you know as well as ones from my new album, *PRISM*. I'm so excited that I got to hand-select some of my favorite artists to join me on this journey - I know you'll love Capital Cities, Kacey Musgraves and Tegan and Sara as much as I do."

The state-of-the art stage, specifically designed by Katy for THE PRISMATIC WORLD TOUR, allows her to get closer to her fans than ever before. The one-of-a-kind set design will provide concert-goers with a truly magical experience from every angle in the arena. Ticket offerings include a limited number of general admission tickets in the intimate "Reflection Section".

Citi® is the official credit card of THE PRISMATIC WORLD TOUR. Citi® cardmembers will have access to pre-sale tickets beginning today at 10:00 am local time through Citi's Private Pass® Program. For complete pre-sale details visit [www.citiprivatepass.com](http://www.citiprivatepass.com). **Fans can also purchase tickets early on January 23 during the exclusive Facebook pre-sale. To receive the password and other notifications, fans can join the event here [http://bit.ly/kp\\_presale](http://bit.ly/kp_presale)**

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As the official cosmetic partner of THE PRISMATIC WORLD TOUR, COVERGIRL wants to help Katy Perry fans across the country rock their beautiful. Look for exciting COVERGIRL tour updates at [COVERGIRL.com](http://COVERGIRL.com) and follow COVERGIRL on tour with Katy on Instagram at @covergirl.

Katy is teaming up with Tickets-for-Charity again to offer fans some of the very best seats in the house to benefit important charitable causes, available exclusively at [www.ticketsforcharity.com](http://www.ticketsforcharity.com). Additionally, \$1 from each ticket sold for the North American leg of THE PRISMATIC WORLD TOUR will be donated to UNICEF.

The 11-time GRAMMY® nominated singer cemented her status as a best-selling superstar with the global success of her second studio album, Teenage Dream, which debuted at #1 in 8 countries and spent over two years on Billboard's Top 200 album sales chart. She became the only female artist to have 5 #1 singles from one album on the Billboard Hot 100 chart ("California Gurls," "Teenage Dream," "Firework," "E.T." and "Last Friday Night"). The special edition, Teenage Dream: The Complete Confection, added "Part of Me" and "Wide Awake" to Katy's list of nine Top 40 chart-toppers (dating back to her multi-platinum debut album, 2008's One of the Boys, which generated four hit singles: "I Kissed A Girl," "Hot N Cold," "Thinking of You" and "Waking Up In Vegas"). THE PRISMATIC WORLD TOUR is Katy's first tour since 2011's sold-out California Dreams Tour, which was the subject of 2012's 3D feature film, Katy Perry: Part Of Me, the fifth biggest music documentary of all time.

For more information please visit [KatyPerry.com](http://KatyPerry.com)

THE PRISMATIC WORLD TOUR Announcement Video: <http://youtu.be/RiNF6iOjRgs>