

AT&T expands in Salem, other areas

Written by Administrator

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AT&T* has expanded the nation's most reliable 4G LTE network** in southern Indiana to Loogootee and Salem, bringing more customers the latest generation of wireless network technology. AT&T launched 4G LTE in Jasper and Huntingburg in January, and the expanded coverage in southern Indiana is part of its ongoing rollout across the market.

“We appreciate that AT&T continues to invest in Indiana, providing Hoosiers in our community with the latest network and technologies,” said Loogootee Mayor Noel Hardy. “These kinds of network expansions are key to the growth of and success of Loogootee.”

“AT&T's efforts to ensure that small towns and rural communities across Indiana are able to take advantage of communications technology have not gone unnoticed,” said Salem Mayor David Bower. “And the citizens and businesses of Salem are benefiting.”

- Faster speeds. LTE technology is capable of delivering speeds faster than many other mobile Internet technologies***. Customers can stream, download, upload and game faster than ever before.

- Reliability. AT&T has the nation's most reliable 4G LTE network.

- Cool new devices. AT&T offers several LTE-compatible devices, including new AT&T 4G LTE smartphones and tablets.

- Faster response time. LTE technology offers lower latency than other wireless technologies, which means faster processing time to move data through a network, such as initiating a web page file or download. Lower latency helps to improve services like mobile gaming, two-way video calling and telemedicine.

- More efficient use of spectrum. Wireless spectrum is a finite resource, and LTE uses spectrum more efficiently than other technologies, creating more space to carry data traffic and services and to deliver a better network experience.

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“We’ve seen positive response from customers on our 4G LTE launch, and as this expansion to Loogootee and Salem shows, we’re continuing our rollout of fast 4G LTE speeds to more areas of southern Indiana,” said Bill Soards, president of AT&T Indiana.

AT&T’s 4G Network

This expansion is part of AT&T’s Project Velocity IP (VIP), a three-year investment plan announced in Fall 2012 to expand and enhance its IP broadband networks. Through this investment, AT&T is supporting its customers’ growing desire for high-speed Internet access and new mobile, app and cloud-based services. As part of Project VIP, AT&T plans to add macro cell sites nationwide by year-end 2015, as well as deploy small cells and add Distributed Antenna Systems to increase the density of its wireless network.

AT&T’s focus to deliver the best possible mobile Internet experience goes beyond 4G to embrace additional connection technologies. AT&T operates more than 34,000 AT&T Wi-Fi Hot Spots at popular restaurants, hotels, bookstores and retailers, and provides access to more than 1 million globally through roaming agreements. Most AT&T smartphone customers get access to our entire national Wi-Fi network at no additional cost, and Wi-Fi usage doesn’t count against customers’ monthly wireless data plans.****

AT&T also is a leading developer of Distributed Antenna Systems, which utilize multiple small antennas to maximize coverage and speed within stadiums, convention centers, office buildings, hotels and other areas where traditional coverage methods are challenging.

Over the past six years (2008 to 2013), AT&T invested more than \$140 billion into its wireless and wireline networks, when you combine capital investment and acquisitions of spectrum and wireless operations. Since 2008, AT&T has invested more capital into the U.S. economy than any other public company. In a September 2013 report, the Progressive Policy Institute ranked AT&T No. 1 on its list of U.S. “Investment Heroes.”

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