

WSLM kicks off Purdue-IU Food Challenge

Written by George Browning
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WSLM is kicking off its 4th annual IU – Purdue Food Challenge to benefit the Washington County Food Bank.

To promote the food bank as well as the rivalry between Hoosier and Boilermaker fans, WSLM created this event to not only raise awareness and food for the local charity, but pits local fans against each other to see which team can collect the most food.

“Purdue has won the first challenge, but Hoosier fans rallied the next two years,” said Becky White, WSLM owner and general manager. “And we’ve raised over \$4,000 for the food bank.”

This year, Rebecca Marshall has parked her 57 Chevy on the sidewalk in front of the Salem Apothecary to collect food for the Boilermakers.

Eddie Gilstraps will be the drop off point for IU supporters. Steve Motsinger has placed a red Ford pickup in the showroom and Hoosier fans can drop non-perishable food items in the bed of the truck.

At both locations, those who donate can sign up to win a pair of IU-Purdue Football tickets to the Nov. 30 football game.

Winners of this year’s OLD OAK URN BUCKET, which goes to the business that collects the most food, will get the traveling trophy and bragging rights for the coming season.

Food will be collected and turned in to the Food Bank on Monday, Nov. 25.

Cash donations can be given as well to each business or to the Food bank in honor of each team. Food will be valued at \$1 for each item donated.

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