

WSLM and Colts Fan Fest to visit Louisville

Written by George Browning
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WSLM is proud to announce it is the new Kentuckiana Home of the Indianapolis Colts.

Also, according to WSLM station owner Becky White, WSLM will be broadcasting LIVE during the Indianapolis Colts Fan Fest at Waterfront Park in Louisville Thursday, June 27 from 5-7 p.m. The event will feature Colts players, cheerleaders and a FREE community concert by former Colts punter and his band, The Hunter Smith Band.

“We’re super excited about adding the Indianapolis Colts to our sports lineup on WSLM,” said White. “Not only will you be able to listen to local high school football this fall on WSLM 97.9 FM and AM 1220, but you’ll find IU and Purdue Football and now the Colts. We’ve got the sport covered from local all the way to the pros!”

WSLM 97.9 FM will be the only FM Colts affiliate in the Louisville area.

“Come on down and visit with me and the Colts,” said White. “We’ll have Colts schedules and posters to give away, plus you can register to win a pair of tickets to a Colts game.” Activities at this free event include:

- Player and Cheerleader Autographs
- Meet the WSLM Weather Bird
- Register to win Colts and IU Football tickets
- Interactive Inflatables
- Play 60 Zone
- Live Music
- Register for an Official Colts Fan Club Membership
- Colts In Motion, the team’s traveling museum
- Free giveaways
- Food available for purchase

The Colts will make three Fan Fest stops this summer in Crawfordsville, Louisville, and Fort Wayne.