

?Entrepreneur Workshop to be held at IU Southeast

Written by Administrator

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The Indiana University Southeast School of Business will assist entrepreneurs with the challenge of starting, or growing, their own business.

The School of Business is again partnering with the Regional Economic Development Resource Center (REDRC) for an eight-week "Entrepreneur Training Workshop" this Fall. The workshop will be held from 5:45 to 8:45 p.m. on Tuesdays from October 7 through November 25 at the IU Southeast Library, room 230.

The workshop will include a step-by-step program in preparing a business plan, and is designed to provide participants with a framework for success. Topics will include: Market Research; Feasibility Study; Accounting Issues; Financial Planning; Legal Concerns; Production; and Human Resource Planning. This workshop is targeted for those with post-secondary experience, current business owners, minorities, immigrants, or youth/mentor pairs.

Dr. Frank Wadsworth, professor of marketing and international business, will lead the workshop. Wadsworth has taught both in the undergraduate and graduate programs in the School of Business. He has conducted more than a dozen multi-session entrepreneurship classes with groups including adults interested in starting a business or growing an existing business, high school students, and leaders of non-profit organizations.

The workshop cost is \$129, which includes all the materials required. For more information, please visit www.ius.edu/business or call Brenda Swartz at (812) 941-2494.