? Local photography studio, Moments Photography, is participating in the National Charity Model Search to select “America’s Cutest Kid” and to raise funds for charity.

Participating photographers will submit portraits of local children, ages 18 months to 14 years, for online voting to determine the city finalist. The child voted city finalist may elect to serve as a model during the 2009 Sandy Puc Tots 2 Teens Seminar Tour at a city near their home.

City finalists are determined by online votes. Anyone may vote. Each vote is $1, and all proceeds from each vote benefit Now I Lay Me Down To Sleep (NILMDTS.org).

Photography and modeling industry experts will determine the contest’s national winner. The national model winner receives many prizes, including a $5,000 US Savings Bond and a Canon PowerShot G10 digital camera.

Now I Lay Me Down To Sleep (NILMDTS), is a 501(C)(3) non-profit organization committed to assisting parents and families going through the difficult time when they experience an early infant loss. NILMDTS connects families with photographers and provides them with a DVD and a reproducible CD of the images of their baby at no cost to the family.

For further information on NILMDTS, visit their website at www.nowilaymedowntosleep.org.

“It’s such a wonderful opportunity to raise awareness for NILMDTS,” says Lori Reeder, owner of Moments Photography, “plus it will be lots of fun for the children who are entering the contest.”

Sandy Puc, Model Search organizer, has long believed charitable work is the backbone of the community. She created this contest to highlight excellence in the portrait photography industry as well as raise funds for NILMDTS, and organization she co-founded in 2005.

Parents who want to enter their children in the contest may do so by calling Moments Photography at 812-256-5614. Session fees are only $25 and special reprint pricing is available.

Reeder has been a professional photographer practicing in the Kentuckiana area for over 10 years. In addition to volunteering as a photographer for NILMDTS, Reeder works with many special needs children.

For further information, visit www.sandypucmodels.com.