

PetFirst collects coats for those in need

Written by Administrator

Tuesday, 07 January 2014 00:00 -

PetFirst partners with Makenzie's Coat Closet to collect warm winter coats

The need for warm winter coats, gloves, hats and scarves is prevalent in the Kentuckiana area. So when the opportunity presented itself to partner with Makenzie's Coat Closet, the associates of PetFirst said yes.

PetFirst associates collected more than 30 coats, as well as scarves, hats and gloves through the month of November. The items are a part of the more than 3,700 coats being collected through Makenzie's Coat Closet.

"The associates of PetFirst willingly accepted the challenge of collecting new and gently used coats for Makenzie's Coat Closet," said Katie Grant, CEO of PetFirst. "We understand the need to give back to our community and appreciate the opportunity to be involved in such a worthy cause."

PetFirst, a provider of pet health insurance nationwide, is located in Jeffersonville and employs more than 40 associates in areas including customer services, sales, information technology, marketing, claims and billing. The coat collection is one of many community events the associates participate in throughout the year.

About PetFirst

PetFirst is the fastest growing pet insurer in North America offering easy-to-understand lifelong coverage for dogs and cats. PetFirst's comprehensive coverage is unique in the industry providing simplified policies with coverage for hereditary, chronic and breed-specific conditions with no per diagnosis limits. PetFirst offers pet insurance in all 50 states and the District of Columbia through animal welfare agencies, retailers, employers as well as other partners. PetFirst policies are underwritten by American Alternative Insurance Corporation (Munich Re) which is rated by A.M. Best as A+. Additional services are underwritten by Lloyd's.

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For more information about PetFirst pet insurance, visit www.petfirst.com or call 877-894-7387.