'We Care' takes to the air this Friday for 30 straight hours of fun, fund-raising

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The clock is ticking down to the 12 noon start this Friday, December 4, of the 2009 We Care auction that will benefit children in Scott County.

For 30 straight hours, the auction will feature a wide variety of items donated for the event. Cash donations are also welcome and can be made in memory of a loved one or in honor of a friend or family member.

We Care's 2009 website is operating and more photos of merchandise being offered are being added all the time. It is at ilovewecare.com.

The pick-up center will be at the Army Reserve Center in Scottsburg, which is located on Armory Way behind Scottsburg Moose Family Center 2324. the public is welcome to stop by and view the merchandise starting Thursday, December 3, from 9 a.m. to 4 p.m. and after 9 a.m. on Friday, December 4.

The pick-up center will remain open throughout the 30-hour run of the auction. People who successfully get an item through bidding must first go to the I105.3 FM studios at 22 East McClain Avenue in downtown Scottsburg and pay for their items. Then, they may go to the pick-up center to get the items.

Bidders can pay cash or by check or by using their Visa or Master cards.

To bid on items, listen or view items in lots at the website. Call 752-3688 or 1-800-441-1053 to register the bid with a We Care volunteer. Winning bidders will be announced, so tune in to I105.3 FM or the website to learn who got items.

There is still time to donate. Bring contributions to the radio station as soon as possible.

Many volunteers work tirelessly to make We Care happen. Money raised is distributed to school districts, Kids Place and OVO Head Start so that warm winter coats and new shoes can be purchased for needy children before the Christmas holidays begin.