Rusty Martin has officially signed on to play the lead role of Jackson Stone.

Many remember Martin from his recent role as Dylan Mitchell in Sherwood Pictures latest film, Courageous.

Martin's other films include Paranormal, Wesley, Fatal Flaw, and now in Post Production, Destiny Road.

Those who are producing the movie also announced that TC Stallings has officially signed on to play the role of Pastor Chris Daniels.

Many of remember Stallings from his recent role as TJ in Sherwood Pictures latest film, Courageous.

TC is a former University of Louisville Football player from 1997 – 2000. He went on to play professionally in the Arena League, Europe, and in Canada.

The script for Jackson's Run is written by Dan Lennox and Chris Robinson, a Southern Indiana native.

Robinson is also the Executive Producer.

In addition to the uniqueness of filming a movie right here in Louisville and Southern Indiana, another distinctive element of this production is the community involvement.

Churches and individual people have been volunteering everything from their houses for filming to cooking meals for the film crew.

The production company has succeeded in securing the necessary funding for the film.

According to Producer Chris Robinson, "While the budget may be low, the quality of this movie will be high. This is a first-class production."

In addition to investors, the production company has been creative in raising money by offering product placement opportunities to local businesses.

For a fee, companies can have their product, store, restaurant, etc. be included in the movie. Robinson says, "It's been fantastic to see the local community come together to support this film. It will also be fun when local people watch the movie and recognize familiar places." Movie Concept - Jackson's Run is a faith-based, coming-of-age story. It shares a Christian message, but in an entertaining and inspiring manner. (No one throws a bible in your face here!)

Story synopsis - Jackson Stone is a reckless and troubled teen battling a life-threatening illness. When he is sentenced to community service, Jackson forges a friendship with a homeless veteran. As Jackson progresses towards faith, he transforms from a street hoodlum to a responsible young man.

But his fragile faith is rocked when a shocking secret is revealed. Jackson suddenly finds himself at a crossroads, where he must choose between what's easy and what's right.

Although the necessary funding has been secured, investors are still being accepted, and there are still some product placement opportunities.

Also, lots of volunteers are needed now through mid-July.

For more information: www.JacksonsRunFilm.com.