

## **Big Blue Invasion Pep Rally for UK Alumni and Fans to be held Friday, Sept. 3**

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Big Blue Country Sports Bar & Grill, located at 426 Baxter Ave., Louisville, is hosting a large pep rally/street party, Big Blue Invasion 2, on Friday, September 3 (5 p.m. – 1 a.m.), for University of Kentucky Alumni/fans. The rally, featuring two live bands, is staged in anticipation of UK's annual rivalry game vs. University of Louisville (September 4). The event, endorsed by the UK Alumni Association, will be held outside in the rear parking lot of Big Blue Country. There will be food and drinks available for purchase from Big Blue Country and The Kentucky Cattlemen's Association.

Jeff Ashley, Greater Louisville Chapter of the UK Alumni Association President stated, "Louisville is loaded with UK fans and this event should give them an opportunity to show their colors and their strength in numbers in Louisville."

The pep rally will begin at 8:30 p.m. and includes UK pep music/cheers, giveaways (including tickets to UK-UL football game), and introductions to former UK players. There will be an event cover charge of \$3.00. A portion of the proceeds from the event will be donated to the UK Alumni Association Scholarship Endowment Fund.